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First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Foundation Course I

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(Common for CO 1121/CX 1121/TT 1121/HM 1121/CC 1121)

(2020 Admission Onwards)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. **Each** question carries **one** mark.

1. Write any two characteristics of joint hindu family form of business organisation.
2. What is an MNC?
3. Which are the activities associated with Quinary Sector of an economy?
4. What is the difference between IT and ITES?
5. What is Social Cost Benefit Analysis?
6. What are the Advantages of privatization?
7. What is Human Capital Management?
8. What is meant by Quality of Work-Life?

P.T.O.

9. What is the role of NSS?

10. What is seminar?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions in not exceeding **one** paragraph. Each question carries **2** marks.

11. What is the nature of a communist system?

12. What are the characteristics of sole proprietorship form of business organisation?

13. Write the nature of Joint Ventures.

14. What is the nature of Secondary sector?

15. Which are the Concerns over Tertiarisation of an economy?

16. What are the Issues and Concerns of the Health Sector in India?

17. Which are the economic factors affecting business growth?

18. What are the disadvantages of MSMEs?

19. What are the factors used for screening of business ideas?

20. What are the features of economic growth?

21. How Public Sector Undertakings can be classified?

22. Which are the constituents of human capital?

23. Which are the Approaches to measurement of human capital?

24. What are the roles of facilitator of a Quality circle?

25. What are the objectives of the project report?

26. What are the limitations of Case studies?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. **Each** question carries **4** marks.

27. What are the features of capitalism?
28. What are the characteristics of a mixed economy?
29. What are the merits of partnership form of business organisation?
30. Which are the components of Primary sector in Indian economy
31. What are the Reasons for growth of the tertiary sector?
32. What are the measures needed for promoting tourism sector in India?
33. What are the characteristics of an entrepreneur?
34. Which are the personal barriers in setting up a business?
35. Which are the different objectives of business?
36. What are the benefits of human capital management?
37. What are the advantages of Note Taking?
38. What are the techniques for listening the lectures better?

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

39. Explain the different sources of collecting business information.
40. Bring out the characteristics of cooperative society.
41. Explain the steps in Establishing business.
42. Explain the factors affecting economic development.
43. Explain the characteristics that influence quality of work life.
44. Explain how presentation can be made effective?

(2 × 15 = 30 Marks)